



Ron Littleboy - Chairman



Ron Littleboy is Chairman of marketing services group **Optimisa PLC**.

Graduating from the London School of Economics, Ron joined Williams de Broe Hill Chaplin stockbrokers as a research analyst in 1972.

A partner for eight years, he left in 1987 to join financial services group Nomura International, progressing from Head of European Research to Executive Director of Equities and finally Executive Director of the Investment Bank, with responsibility for a substantial number of the bank's private equity investments in the TMT and leisure sectors.

His expertise in the leisure and media fields has encompassed research, advisory services, fund raising and board positions. Since leaving Nomura, he has provided consultancy services to a number of leisure and media companies and has focused his time on progressing the strategy for Optimisa Group.